

# THE JANUARY CHALLENGE 2020

## A WHOLE-SCHOOL APPROACH TO EVERYDAY CREATIVITY

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THE JANUARY CHALLENGE SCHOOLS OFFER  
FROM 64 MILLION ARTISTS

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**64 Million**  
*artists!*

# WHAT IS THE JANUARY CHALLENGE?

The idea is simple. For each day in January we set a short creative challenge which only takes 5 to 10 minutes to complete. The challenge might be to write a poem about Mondays, to doodle to music, think your way around a problem or make something taller than you. It is a fun, quick and accessible way to get creative - and getting creative is good for you.

15,000 PEOPLE TOOK  
PART IN 2019

95%

of Challengers reported a positive impact on their wellbeing. Find out more **here**.

Unlock the key to wellbeing in your school. Use The January Challenge to boost collaboration, connection and creativity for staff and students.

We've included two possible ways for you to use the challenges in this pack. **How else could you use them in your school?**





## DO

Take 5 minutes to create for the sake of it. What happens when you let go?



## THINK

What did the challenge make you think about and feel? Did anything change?



## SHARE

Invite conversation and connection by sharing with others.

# TUTOR TIME

- Kick off the day with a quick creative challenge in tutor time. Encourage creativity for the sake of it. It's about enjoying the process of doing and having fun, not about the product.
- It's quick and easy - you don't need extra materials or resources, everything you'll need you'll already have in your classroom (imagination included).
- Get involved. The January Challenge is for everybody - teachers, staff and students. See what happens when you create together.

# STAFF MEETINGS

- Walk the talk - use inspirational creative challenges to release minds and get the most from meetings. Whether it's a weekly staff meeting, department catch up or SLT planning session, creative moments are a proven way to improve flow and productivity.
- Reduce the fear of failure and maximise creative thinking by establishing a more playful staff culture. Support staff wellbeing by pausing to catch your breath.
- Creative challenges for staff help to develop a culture of Growth Mindset learning. Teachers' own experiences can spark ideas for building learning resilience in students.



# KICKSTART YOUR CREATIVITY

## **The January Challenge is free.**

You can use the challenges in any way you want, and spread the word far and wide. Individuals can sign up to receive the daily challenge by email **here**.

We also offer this package to further help your whole school get creative together.

### **Creative Challenge Kit**

If you'd like to receive all of the challenges ahead of time you can purchase one of our schools kits. This includes everything you need to plan and deliver effective creative programmes for both staff and pupils. In the pack there will be posters, guides and helpful tips for effective facilitation.

### **Webinar Workshop**

Fun and engaging professional development for staff in a creative webinar workshop. This workshop is designed to inspire staff to dream big and will give them the tools they need to begin a creative movement at school.

**£250+ VAT- One off payment for the whole school.  
Click to pay.**

**Get in touch:**

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