

THE JANUARY CHALLENGE 2020

A WHOLE-SCHOOL APPROACH TO EVERYDAY CREATIVITY

THE JANUARY CHALLENGE SCHOOLS OFFER
FROM 64 MILLION ARTISTS

64 Million
artists!

WHAT IS THE JANUARY CHALLENGE?

The idea is simple. For each day in January we set a short creative challenge which only takes 5 to 10 minutes to complete. The challenge might be to write a poem about Mondays, to doodle to music, think your way around a problem or make something taller than you. It is fun, quick and accessible way to get creative - and getting creative is good for you.

15,000 PEOPLE TOOK
PART IN 2019

95%

of Challengers reported a positive impact on their wellbeing. Find out more **here**.

Unlock the key to wellbeing in your school. Use The January Challenge to boost collaboration, connection and creativity for staff and students.

We've included two possible ways for you to use the challenges in this pack. **How else could you use them in your school?**





DO

Take 5 minutes to create for the sake of it. What happens when you give it a go?



THINK

What did the challenge make you think about and feel? Did anything change?



SHARE

Invite conversation and connection by sharing with others.

TUTOR TIME

- Kick off the day with a quick creative challenge in tutor time. Encourage creativity for the sake of it. It's about enjoying the process of doing and having fun, not about the product.
- It's quick and easy - you don't need extra materials or resources, everything you'll need you'll already have in your classroom (imagination included).
- Get involved. The January Challenge is for everybody - teachers, staff and students. See what happens when you create together.

STAFF MEETINGS

- Walk the talk - use the challenges to kick off SLT or team meetings, or whilst having a cuppa in the staffroom. Have some fun together, give something new a quick go, and see what happens.
- Minimise fear of failure, and maximise creative thinking by establishing a more playful staff culture.
- Challenges spark conversations and ideas around developing Growth Mindset and Learning Resilience. A creative January leads to a creative February and beyond!

KICKSTART YOUR CREATIVITY

The January Challenge is free.

You can use the challenges in any way you want, and spread the word far and wide. Individuals can sign up to receive the challenge by email [here](#).

We offer optional extras to help your whole school get creative together.

Receive all of the challenges ahead of time to help you plan effectively and directly deliver the offer to staff. Includes posters, graphics and helpful tips and ideas in a facilitation guide.

£200 - One off payment for the whole school

Champion your schools creativity. We offer creativity workshops for staff and students that help get your whole school ready and on board.

£350 for one workshop

£1000 for three workshops

Have we caught your interest? Get in touch:
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