

# PASS IT ON

**THE  
JANUARY  
CHALLENGE  
2020**

In 2019, 15,000 amazing people took part, and this year we are aiming for even more. By 'Passing it on', you will be inspiring your colleagues, family, friends and networks to try something new, and get creative in January.

15,000 PEOPLE TOOK  
PART IN 2019

95%

of Challengers reported a positive impact on their wellbeing. Find out more **here**.

# LOGOS AND GRAPHICS

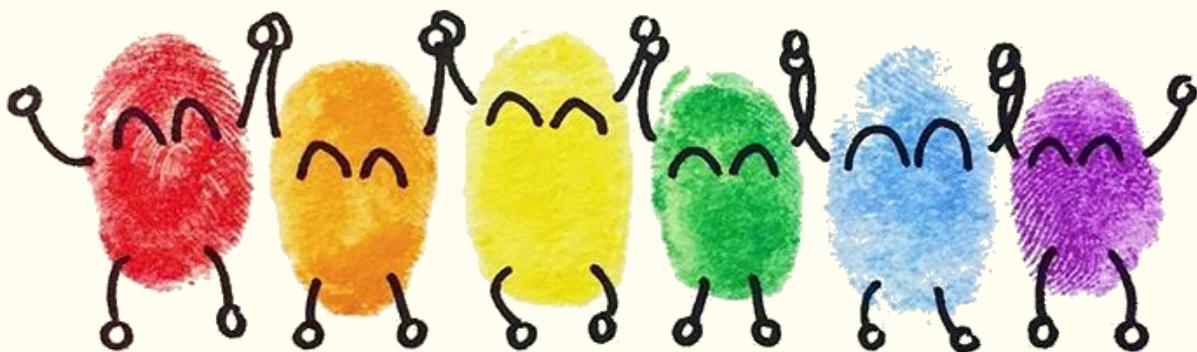
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Download logos and graphics [here](#).

This folder will be added to over the coming weeks. Please feel free to use them on your Social Media and in your newsletters - let people know that you are getting creative, and inspire them to join you.

Make sure to include the link [www.dothinkshare.com/sign-up](http://www.dothinkshare.com/sign-up) in your posts so people know where to sign up.

Please pick and choose from relevant tweets below and help us spread the word.



# SUGGESTED TWEETS



#TheJanuaryChallenge is coming! 31 days of quick creative challenges from @64M\_Artists. Sign up for free, and see what happens when you give creativity a go:  
[dothinkshare.com/sign-up](http://dothinkshare.com/sign-up)

Over 95% of people who took part in #TheJanuaryChallenge 2019 said it had a positive impact on their wellbeing. Sign up for 31 days of free creative challenges from @64M\_Artists here: [dothinkshare.com/sign-up](http://dothinkshare.com/sign-up)

#TheJanuaryChallenge is 31 days of fun, quick and free creative challenges from @64M\_Artists. All challenges are crowdsourced - submit your idea by 15th November here: <http://ow.ly/JQ2N50wTPQm>

We have signed up to take part in #TheJanuaryChallenge 2020. 31 days of quick creative challenges from @64M\_Artists, designed to start the New Year with a positive foot forward.  
Sign up for free: [dothinkshare.com/sign-up](http://dothinkshare.com/sign-up)

@(insert Twitter handle) I nominate you to complete The January Challenge 2020! Are you with me? Find out more here: [www.dothinkshare.com/sign-up](http://www.dothinkshare.com/sign-up)  
#TheJanuaryChallenge #64MillionArtists



## CALLING ALL LIBRARIES

Champion creativity in your library. Engage library users and staff in fun, quick and accessible creative challenges for each day of January. Read more on #TheJanuaryChallenge from @64M\_Artists: <https://64millionartists.com/our-work/the-january-challenge/>

Over 95% of people who took part in #TheJanuaryChallenge 2019 said it had a positive impact on their wellbeing. Get your library involved in 31 days of free creative challenges from @64M\_Artists here: [dothinkshare.com/sign-up](https://dothinkshare.com/sign-up)

## CALLING ALL SCHOOLS

Calling all schools! Have you seen #TheJanuaryChallenge from @64M\_Artists? 31 days of free creative challenges designed to inspire creative thinking and have fun in the classroom (and staffroom). Read more here: [64millionartists.com/our-work/the-january-challenge/](https://64millionartists.com/our-work/the-january-challenge/)

Unlock the key to wellbeing in your school. Use #TheJanuaryChallenge from @64MillionArtists to boost collaboration, connection and creativity for staff and students. Read more here: [64millionartists.com/our-work/the-january-challenge/](https://64millionartists.com/our-work/the-january-challenge/)