

Research Associate - 64 Million Artists

About us

At 64 Million Artists we believe that everyone is creative and that when we are creative we can make positive change in our lives and in the world around us. Over the last 7 years we have mainly been working in 4 key areas:

- *Creative Challenge Programmes & Resources*

We run free, UK-wide online programmes like [The January Challenge](#) and [The Weekly Challenge](#) to kickstart creativity and wellbeing. Over 50,000 participants took part in The January Challenge (TJC) 2021, either as individuals, or in school groups, youth and community groups, hospital settings, workplaces and families. As well as wellbeing impact, 95% of those surveyed said TJC had inspired them to keep getting creative. We also coordinate and run free packs and resources through our beta site [dothinkshare.com](#) to inspire anyone who wants to run their own creative activities, share their work and be part of a supportive community.

- *Training & Development*

We facilitate culture change through creativity. Our bespoke support benefits clients such as King's College London, University of Edinburgh, Great Places Lakes and Dales, Culture 24, A New Direction and School for Social Entrepreneurs as well as other organisations seeking to diversify and democratise their public engagement practices. Our aim is to embed creativity in new settings and leave a legacy by empowering connectors to then go on to train and develop others. We are also now running public webinars for facilitators and community leaders wishing to develop their knowledge and skills working with groups, as well as co-creation and community leadership programmes. We subsidise these programmes through work done more commercially in order to make them accessible to a wider audience.

- *Co-creation*

With our partners, we co-create programmes for positive change by activating everyone's creativity. Many of these are based in local communities. We've worked with Leicester Ageing Together on social isolation and creative ageing, YoungMinds on mental health, and Coventry 2021 on citizen-led culture. We've also worked with local authorities in Gateshead, Cumbria, Crewe, several London Boroughs, and Hull during their City of Culture year in 2017.

- *Policy & Research*

We collaborate with academic partners such as King's College London and UCL, and development agencies such as Arts Council England and Arts Council Wales to undertake research into key issues around everyday creativity. We have contributed to national policy in the area and are included in a range of broader research publications from organisations such as Baring Foundation, Culture Health and Wellbeing Alliance and the Centre for Cultural Value. This is an area of our work we are keen to grow and develop.

We are a team of 6 based across the South East and South West of England. We work predominantly remotely and deliver work across the UK. We are [values-led](#) and have a wide range of associates that help us deliver our work. The wellbeing of our team and associates is always central to the way that we work.

Our research

Over the last 7 years we have undertaken a range of research projects with independent researchers, university academics and policy groups and have ensured that research has always driven and informed our work. However, we have never had capacity to link findings together, better utilising our data and be strategic about research across all of our work. Over the next 3 years we have funding from Esmée Fairbairn Foundation and Arts Council England to grow our offer, moving from a model where we are 80-100% funded by clients and commissions, to where we can be more responsive to individuals, communities and societal needs as a whole, allowing others to inform our scope of work.

In order to do this well we are looking for a Research Associate to work with us to gather and analyse data on our existing work, help us to shape new research initiatives, and together co-create methodologies for helping investigate the impact of everyday creativity on individuals and communities over time.

The work

We are always keen to co-create briefs to draw on the strengths of everyone involved in our work. We would therefore take into consideration the Associate's strengths and experience before finalising the brief for each year, ensuring the work was interesting and relevant to all of us and our strategic approach. However we expect the brief to include

- Designing and Delivering co-created research programmes with communities
- Aggregating data from across existing projects to analyse for reporting
- Developing an annual impact report (and quarterly research highlights)
- Liaising with a number of external research partners
- Presenting data at events and conferences

Fee: £20k per year for 3 years (the time this covers would be dependent on the person winning the contract but we imagine this covering between 50-100 days per year).

This work could be fulfilled by an individual, company or in association with a higher education institution. We are open to working with people in different ways to work with strengths of those tendering. We would collaborate with the individual/company/institution to define the brief and deliverables and how it is best delivered. Those tendering will likely have skills and experience in the following:

- A range of research methodologies and practical field work
- Knowledge and experience of co-creation practices
- Experience of collecting and analysing qualitative and quantitative data
- Masters Degree, PhD or equivalent
- Experience of co-creating a brief with a team and stakeholders
- Facilitation of creative sessions or work with communities
- Experience of conducting research with diverse communities

How to Tender:

We have designed a few short questions for you to answer [here](#). The word counts are guidance only but we appreciate you being succinct in your answers. The questions and application process are designed to minimise bias in the process and we will not require your full CV for this reason.

Please complete the tender questions by Wednesday 27th October at 12pm. Interviews are likely to be Thursday 4th November. For any further enquiries please contact Jo Hunter, Co-Founder and CEO - jo@64millionartists.com.