

How will your team connect in 2022?



Over the last two years we've seen the advantages and disadvantages of home working. Connection between teams, communication and creative working can be a struggle.

With 2022 around the corner and still lots of uncertainty about how work will continue to change, business owners, managers, and team leaders have got a challenge:

How do we inspire people to connect in a post-pandemic world, where issues include:

Social Distancing Working from Home Zoom Fatigue Lockdowns
Travel Restrictions Mental Health Social Anxiety

The January Challenge by 64 Million Artists is a programme of **simple, daily creative challenges** for your people to do, think about and share. The challenge brings people together through a common, daily activity, allowing them to express themselves on a human level while connecting with one another and having a lot of fun.

96% of the 50,000 people who participated in the 2021 January challenge said it improved their wellbeing.

You might find yourselves writing poems about Mondays, making a sculpture from the items on your desk, collaborating on a story, drawing the view from your window, or co-creating a festival line-up with your friends.



The best part of the challenge is that **it can be delivered through your existing digital networks**, in staff meetings, over Slack or however you currently communicate. **We train your staff to run it themselves and add activations like workshops, creative boxes of materials, Q+As with some of our partner artists and much more.**

We can even co-create a **bespoke 31-day challenge just for you**; you might want challenges that speak to your company culture, business values or staff development.

We love working with visionaries who recognise the need to support meaningful, human connections among their teams and communities. If that sounds like you – get in touch with joe64millionartists.com – we'd love to help you and your team start the new year together!