

# HOW TO DESIGN YOUR OWN CREATIVE CHALLENGE



In 2025 Rotherham will be the world's first **Children's Capital of Culture**, designed and delivered by children and young people across Rotherham. To get there, we need YOU - and the road to 2025 starts now!

**'Challenge Rotherham'** is a six month programme running from **February to September 2022**. Each week, there will be a new creative challenge for you to do on your own or with the people around you. The challenges are for everyone, no matter who you are or how old you are.

The exciting thing is that all of the challenges are designed by children and young people from Rotherham. From dance to football, drawing to exploring, Challenge Rotherham will take us all on a creative adventure.

## **Are YOU a young person in Rotherham with an idea for a challenge?**

What could you get your friends, your nan, your neighbour, your teacher, your hairdresser (and the whole of Rotherham!) doing? Follow the top tips in this guide and then submit your idea [here](#)!

## **WHAT IS A CREATIVE CHALLENGE?**

A playful and accessible prompt to inspire creative action.

It is an opportunity to inspire people to try something new. A creative challenge should be quick to take part in (roughly 15 - 20 minutes), and shouldn't require materials you aren't likely to find around you.



# FOLLOW THESE TOP TIPS...



## LOOK AROUND YOU.

What can you see? What can you smell, taste, touch or hear?  
Does anything grab your attention or remind you of something?

Focus on one thing, or a collection of things, around you and think about what words, feelings or memories it brings up for you. Write down all the words that come up for you. Don't think too much, see what flows onto the paper!



## WHAT WOULD YOU LIKE TO INSPIRE PEOPLE TO DO?

Think about your chosen object or words. What sort of creative acts might link to your words? What do the objects or words inspire you to 'do'? How will you capture your ideas?

Your challenge idea could get people doing anything from dancing to writing to exploring. How do you like to channel your creativity?



## WHAT WOULD YOU WANT PEOPLE TO BE THINKING ABOUT?

What conversations do you want to inspire with your challenge?  
How might your challenge get people in taking part in your conversation?

What do you want the people doing your challenge to think or feel?



# REMEMBER...

## **No idea is too big or too small.**

Write down any ideas that come to your mind, and see how they develop throughout the day. What happens when you tell somebody else your challenge idea? Or give it a go yourself..?

## **Now you have your idea, check the following things -**

- Can you do this challenge in 15 - 20 minutes?
- Is everybody likely to have, or be able to find the materials to try this challenge?
- Is this challenge accessible to everybody taking part?
- What do I want the people doing my challenge to think or feel?

# SUMBIT YOUR CHALLENGE IDEA!

**[Click here to submit your challenge.](#)**



If you would prefer to email, send us a video or a voice recording to tell us about your idea, you can send your submission to [yashoda@64millionartists.com](mailto:yashoda@64millionartists.com). Or you can message via WhatsApp on the 64 Million Artists number - 0203 882 4709.

Spread the word - invite your friends or family to have a go!



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