

A Creative Card About Colour Association

64 Million
artists!



Ask: “Think about how you are feeling right now. Can you think of a colour that represents that emotion?”



Do: Once you have decided on your colour, pick four different things that you associate with it. They could be objects, places, food, animals - or you could look around the room and see what you can find in your chosen colour.



Facilitators:

Briefly record any words, sounds or responses that take place in these creative moments. (You could note words, record a short video or take photos)

Create Something Beautiful

- Capture your chosen objects in any way you like. You might be inspired to write a short poem, create a drawing or a photograph. Perhaps the way that you capture your objects tells a story.
- Get together with some peers and create a colour quiz! You could take turns saying your four chosen objects out loud and can guess each other's colours. Or you play a game of charades and act out your chosen objects.
- **Ask:** “Does your emotion have any surprise connections to the four objects you have chosen?”

Share your responses on Twitter, Instagram and Facebook using the tags **#AICH2021 #64MillionArtists #EverydayCreativity**

A Colour Sense Poem



Choose a favourite photograph, or painting, inspired by your colour - it could be a photograph you remember. Picture it in your mind, look at your picture, or use the photograph below. *Imagine you are in the picture.* Record responses to each question by writing, or using voice notes. When you finish, you will have a beautiful story or poem.

I hear.....

I smell.....

I see.....

I taste.....

I touch.....

I feel.....



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